



## PRIVACY POLICY

### 1. Identity of the Controller

United Pitch Pass (“UPP,” “we,” “us,” or “our”) is a digital platform that provides and sells informational digital access products known as “Member Passes” related to selected host cities of the 2026 international football tournament.

Website: <https://www.uppass.net/>

Contact Email: [support@uppass.net](mailto:support@uppass.net)

UPP is the data controller responsible for the processing of personal data collected through its website.

### 2. Information We Collect

We may collect the following personal information:

- Full name
- Email address
- Country of residence
- Selected city or package
- Billing information
- Tax information (if applicable)

We do not intentionally collect sensitive personal data.

### 3. Payment Processing

All payments are processed exclusively through **Stripe, Inc.**, a third-party payment processor.

UPP does not store, access, or retain full credit card numbers, CVV codes, or other sensitive financial data.

<https://stripe.com/privacy>

By completing a purchase, the user also agrees to be bound by Stripe's applicable terms and policies.

UPP shall not be responsible for:

- Payment failures
- Bank rejections
- Chargebacks
- Processing errors attributable to Stripe or the user's financial institution

## **4. Purpose of Data Processing**

Personal data is collected and processed for the following purposes:

- To process Member Pass purchases
- To deliver digital access to purchased content
- To provide customer support
- To send service-related updates
- To comply with legal and tax obligations

With user consent, we may also send marketing communications regarding additional cities, packages, or related services.

Users may opt out of promotional communications at any time.

## **5. Data Sharing**

We may share personal data only with:

- Technology service providers (hosting, CRM, email systems)
- Stripe as payment processor
- Legal or regulatory authorities when required by law

We do not sell personal data.

## 6. Data Security

UPP implements reasonable administrative, technical, and organizational safeguards to protect personal data against unauthorized access, loss, misuse, or alteration.

However, no system can be guaranteed to be completely secure.

## 7. User Rights

Depending on the user's jurisdiction, individuals may have the right to:

- Access their personal data
- Request correction
- Request deletion
- Object to processing

Requests may be submitted to: [official email]

## 8. Policy Updates

UPP reserves the right to modify this Privacy Policy at any time. Updates will be posted on the website with a revised "Last Updated" date.